



JEEVIKA NEW

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The Women of Bihar are changing the narrative of Aquaculture in the State

Fisheries is emerging as a 'sunshine' sector in terms of growth and potential in the country. According to the 2016 fishery census report by the Indian Council of Agricultural Research (ICAR), about five million people in India are involved in aquaculture—the breeding, rearing, and harvesting of fish and other aquatic organisms—both inland and marine, of which 47% are women. Among states where inland fisheries are more prevalent, Bihar has the highest number of fisherwomen (28%) followed by Uttar Pradesh (17.8%) and West Bengal (11.92%). Bihar boasts of several geographical advantages that make it highly suitable for inland fisheries. The state is endowed with abundant water resources, including the extensive river network of the Ganges, Gandak, Kosi, and Son rivers, which provide ample fresh water for aquaculture. The state is leading initiatives to overcome the low fish production, underutilization of water resources for livelihood purposes, and low awareness around nutritional values of fish consumption through promoting aquaculture.

The Jal-Jeevan-Hariyali Mission (JJHM), launched by the Government of Bihar on 9th August 2019, aims to accelerate the implementation of 11 key



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Lead Story : Aquaculture in the State



allocated 118 ponds in these districts. The initiative is empowering women-led groups and local communities, promoting sustainable aquaculture practices and creating diversified livelihood opportunities.

Enhanced aquaculture is making fish more affordable and accessible, thereby increasing routine household consumption which would aid in improving nutrition outcomes. The state records 9.6 kg per capita fish consumption, which is lower than the (ICMR)'s 11.2 kg per year recommendation and Global per capita fish consumption - 20kg per year.

The initiative to bolster aquaculture in the state by JEEVIKA is being implemented with technical assistance from MicroSave Consulting (MSC) and World Fish. The initiative is part of a broader program called JEEViKA Special Purpose Vehicle for Agriculture Transformation (JSPVAT) supported by the Bill & Melinda Gates Foundation (BMGF) to address livelihood opportunity, food insecurity, malnutrition, and empowerment of local communities, across different agriculture value-chains. There are three key focus areas under the aquaculture

1. Livelihood: The project aims to strengthen the resilience and income opportunities for both fisher women and fishermen through sustainable aquaculture and fisheries practices. The goal is to improve livelihoods, increase incomes, and enhance resilience for fishermen in Bihar by promoting sustainable, gender-inclusive, and market-driven aquaculture systems. To achieve this, Fisher Producer Groups (FPGs) and their business plans have been established in collaboration with village organizations. Resource mapping and intervention selection at the pond level have been completed, and Matsya Sakhis have been selected at the Cluster Level Federation (CLF). These Matsya Sakhis and FPGs have received capacity-building and ongoing support, along with operational funding. Additionally, technical support is being provided to ensure the success of the initiative.

interventions. These include rejuvenating water storage structures, constructing check dams, creating new water sources, promoting rainwater harvesting, afforestation, sustainable agricultural practices, and energy conservation, all to ensure a sustainable future by maintaining ecological balance. The state government under the mission is leveraging its water resources and numerous ponds to increase state fish production and combat nutritional deficiencies. As a part of the Jal Jeevan Hariyali programme members of the JEEVIKA Self Help Groups were allocated government ponds on a five-year lease for aquaculture. Currently, more than 1,200 women from SHGs across 30 districts have formed fish farmer producer groups and have been

Lead Story : Aquaculture in the State

2. The project seeks to foster women's active participation and agency within fisheries to improve their economic and social status within their communities. This includes gender transformative interventions such as promoting and pulling women to actively participate in a livelihood that is traditionally considered as men's domain, providing technical training to women for scientific and sustainable aquaculture, gender



sensitization of the FPG women and their family members, curating SBCC tools to target adverse gender norms that can impose barriers to women's work participation, and assessment to provide recommendations for a more gender-responsive aquaculture policy framework.

3. **Health and Nutrition:** There is a sustained focus on improving nutrition outcomes for pregnant & lactating mothers and young children, through increased consumption of fish. A comprehensive training program using SBCC (Social and Behaviour Change Communication) tools has been implemented. The training focuses on understanding food groups, balanced nutrition and types of malnutrition in children, while highlighting the nutritional benefits of small fish and demonstrating fish powder preparation to enhance diets.

Key activities under Health and nutrition have been taken up are as follow:

- i. **Workshop to capacitate fishery cadre and JEEVIKA project staff:** Workshops including Cooking Demonstrations- to show the preparation of fish powder for Matasya Sakhi and Block level staffs of JEEVIKA
- ii. **Training & Capacity building of target participants:** In person training and capacity building including fish powder cooking demonstration of FPG members focused on fish and fish powder consumption and fish cleaning, handling and storage by using relevant IEC materials including collaterals, flyers and puppetry videos
- iii. **Orientation on Fish Nutrition at Cluster Level Federation:** Orientation on benefits of fish and fish powder is being conducted at Cluster Level Federation in intervention blocks with videos and flyers provided.
- iv. **Promotion of Mola, Pothia and other small fishes:** Promoting Mola, Pothia and other small fish at the FPG level due to its nutritional benefits and shorter production cycles.

Till date, over 20,000 community members have benefited from these ongoing training sessions and the positive impact continues to grow. The aquaculture effort aims to capitalize on the state's considerable water resources and fisheries potential. By integrating innovative technologies and diverse farming systems and in collaboration with Department of Animal Husbandry and Fish Resources (DAFR) and government initiatives like Jal-Jeevan-Hariyali Mission. The project aims to promote market-driven aquaculture practices by integrating innovative techniques with various farming systems. Its goals are to foster self-sufficiency, improve fish consumption for better nutrition, and increase women's participation in fish farming.

Programs & Initiatives

Onboarding of the 13th Cohort of Young Professionals in JEEVIKA



JEEVIKA hosted a induction cum joining of the newly recruited Young Professionals (YPs) at Hotel Chanakya in Patna on 2nd August 2024. This event marked the induction of the 13th cohort, comprising 30 talented individuals who were selected through campus recruitment. The day was filled with informative sessions and interactions, aiming to integrate these young professionals into JEEVIKA's mission of socio-economic empowerment in rural Bihar.

The event began with a brief introduction to the genesis of the YP Programme in JEEVIKA, presented by Program Coordinator, Governance and Knowledge Management, JEEVIKA, Ms. Mahua Roy Choudhary. This opening session offered a comprehensive overview of the program's evolution since its inception in 2012. It highlighted the initiative's focus on recruiting passionate and capable individuals under the age of thirty, who have recently graduated from prestigious academic institutions. The program's rigorous selection process, involving CV screening, group discussions, and interviews, ensures that only the most dedicated candidates are chosen to contribute to Bihar's development landscape.

Following this, the newly inducted YPs had the opportunity to introduce themselves. This session allowed the 13th Cohort YPs to share their backgrounds, educational qualifications, and aspirations. The introductions fostered a sense of camaraderie and set a collaborative tone for the day, as these new members prepared to embark on their journey within JEEVIKA.

The Officer on Special Duty (OSD), Mr. Rajesh Kumar, delivered a warm welcome address, emphasizing the organization's commitment to nurturing young talent. The OSD highlighted the critical role that YPs play in achieving JEEVIKA's objectives and encouraged the new members to engage fully with the program's opportunities. This sentiment

Programs & Initiatives

was echoed in the subsequent session led by the Additional CEO (ACEO) of JEEVIKA, who elaborated on the plethora of opportunities available within the organization. The ACEO underscored the potential for growth, learning and impactful contributions across various thematic areas.

The CEO of JEEVIKA then addressed the cohort, outlining the significant roles that YPs are expected to fulfill within the organization. The CEO's speech emphasized the importance of innovation, dedication, and teamwork in advancing JEEVIKA's mission. This was followed by the official launch of the new YP Brochure by the Secretary of the Rural Development Department (RDD). The brochure provides detailed information about the program's structure, expectations, and resources, serving as a valuable guide for the new YPs.



In a motivational address, the Secretary of RDD inspired the young professionals to embrace the challenges ahead with enthusiasm and commitment. The Secretary highlighted the critical impact their work could have on transforming rural Bihar and emphasized the personal and professional growth opportunities available through the YP program.

The event continued with an interactive session where YPs were introduced to the thematic heads of various departments within JEEVIKA. This interaction provided the new cohort with insights into the organization's diverse projects and the specific roles they would play. It was a valuable opportunity for the YPs to ask questions and understand the practical aspects of their upcoming assignments. Experienced YPs from previous cohorts, shared their experiences, offering practical advice and insights into the challenges and rewards of working with JEEVIKA. Their stories highlighted the diverse opportunities within the program and the real-world impact of their work in rural communities.

The event concluded with a vote of thanks from the Director of JEEVIKA, who expressed gratitude to all speakers, facilitators, and participants. The Director reaffirmed the organization's support for the YPs and encouraged them to make the most of this unique opportunity to contribute to Bihar's socio-economic development.

Overall, the induction was a resounding success, setting the stage for the new Young Professionals. The day's events provided a thorough introduction to JEEVIKA's vision, the importance of their roles and the myriad opportunities for making a significant impact. This marks the beginning of an exciting and impactful journey for the 13th cohort of YPs, as they join the ranks of JEEVIKA's dedicated workforce.

Transforming Lives

Sharda Devi's Hard Work Transforms her into Lakhpati Didi



Sharda Devi, known as Lakhpati Didi, is a shining example of how determination and community support can transform lives in rural India. From the remote Madrana Panchayat in the Vaishali district, her journey from a modest beginning to a successful entrepreneur is both inspiring and impactful. In 2016, Sharda Devi joined Champa JEEVIKA Self Help Group and took a loan of Rs 20,000 to open a grocery shop. She recognized the opportunity to further support her community and established a milk collection center at her home. This initiative quickly gained attraction, with farmers from nearby villages supplying milk, creating a thriving local network. The journey wasn't easy. Running businesses in a remote block of Vaishali district presented numerous challenges. However, with the unwavering support of her husband, Ashok Kumar Mahato, and other family members, Sharda persisted. In 2022, she took another loan of Rs 30,000 from the group to expand both ventures, significantly boosting their growth. Today, these enterprises generate a combined monthly income of around Rs 15,000, providing financial stability for her family. Sharda's success has brought her not only economic benefits but also social recognition. She proudly shares that the livelihood provided by these ventures has created a new identity for her, earning her the affectionate title of Lakhpati Didi. Beyond her own success, she highlights the broader impact of JEEVIKA's Self Help Group, Village Organization and Cluster Level Federation as catalysts for change.

Through these organizations, hundreds of women in the region have found employment, accessed government schemes, and proved their resilience even in adverse circumstances. Sharda emphasizes that these collective efforts have yielded many positive results. JEEVIKA Didis, are not just economically empowered but also actively participate in combating social evils like drug abuse, gender inequality, dowry, and child labor. Their efforts have started to bear fruit, showcasing the transformative power of community support and determination. Sharda Devi's story is a testament to the incredible impact that empowered women can have on their communities, driving change and creating a brighter future for all.

Transforming Lives

Anita Devi's Journey to Entrepreneurial Triumph

Anita Devi, a dedicated resident of Basantpur village in Siwan District, embarked on a remarkable journey that transformed her life and the lives of those around her. As an enthusiastic member of the Suhani Self-Help Group within the Soni Village Organization and the Himmat Cluster-Level Federation, Anita saw an opportunity to address a local need while pursuing her entrepreneurial dreams.



Anita's inspiration to start her own sweet shop, "Prem Mithanna Bhandar", stemmed from her deep passion for cooking and her prior experience in preparing sweets for family celebrations. This venture was not merely a business opportunity; it was a way to honor her late husband's memory and provide for her three sons—two of whom are teenagers and one who is unemployed. Following her husband's sudden demise due to a cardiac arrest two years ago, Anita faced immense financial strain and the daunting task of supporting her family and educating her children.

Despite these challenges, Anita's resolve to fulfill her dreams and uplift her family's financial situation was unwavering. She confronted numerous obstacles, including a lack of initial capital, the difficulty of sourcing quality ingredients, and competition from other local sweet shops. However, Anita was determined to overcome these hurdles.

To kick start her enterprise, Anita secured a loan of Rs. 20,000 from Suhani SHG, of which she has repaid Rs. 15,000. Additionally, she benefitted from a Rs. 40,000 seed capital loan under the Pradhan Mantri Formalization of Micro Enterprises (PMFME) scheme. With these resources, Anita began her journey, meticulously curating unique offerings such as Parwal Mithai and Rabdi Lassi, which set her shop apart from competitors. Recognizing the importance of visibility and appeal, she recently invested in a display counter to showcase her sweets, thereby attracting more customers. Today, Anita Devi's dedication has borne fruit. Her sweet shop is known for its high-quality products, made from fresh ingredients and adhering to stringent hygiene standards. By providing exceptional customer service, Anita ensures that every customer receives a personalized and friendly experience. She now earns between Rs. 300 and Rs. 400 daily, translating into a monthly profit of approximately Rs. 14,000. This income has become a crucial support for her family and has empowered Anita to further her entrepreneurial aspirations.

Anita's success has not only transformed her life but has also served as a beacon of inspiration for her fellow villagers, particularly women. Her story illustrates the profound impact of entrepreneurship on rural communities. By harnessing her determination, resourcefulness, and community support, Anita Devi has turned her dream into a flourishing reality, significantly contributing to the socio-economic development of Basantpur. Looking forward, Anita aims to expand her business by introducing a variety of new products, including lunch items like roti sabzi, daal roti and daal chawal, as well as bakery items such as cakes and pastries. Her forward-thinking approach reflects her commitment to growth and her desire to continue making a positive impact on her community.

Anita Devi's journey exemplifies how entrepreneurship can drive transformation in rural settings. Her story serves as a powerful reminder that with hard work, perseverance and community backing, rural women can achieve remarkable success and inspire others to follow in their footsteps.

September

Calendar of Events

COMING UP IN THE NEXT EDITION

→ Independence Day 2024

कार्यक्रम, केंद्र समन्वयक व नोडल कर्मियों को प्रशिक्षण लैंगिक भेदभाव की शिकार महिलाओं को मिलेगी मदद

दीदी अधिकार केंद्र

प्रतिनिधि, दरभंगा.

जीविका की ओर से बेला मोड स्थित होटल श्यामा रेंजेंसी में दरभंगा और सुपौल जिलों के दीदी अधिकार केंद्र के समन्वयक और नोडल कर्मियों का चार दिवसीय आवासीय प्रशिक्षण कार्यक्रम हुआ. प्रशिक्षण में जिले के मनीगाछी, तारडोह, सदर, हायाघाट, बहेड़ी, बेनीपुर और बिरोल तथा सुपौल जिले के छातापुर, बसंतपुर, प्रतापगंज और त्रिवेणीगंज प्रखंड के दीदी अधिकार केंद्र समन्वयक आदि ने भाग लिया. सामाजिक विकास प्रबंधक नरेश कुमार ने बताया कि दीदी अधिकार केंद्र जीविका का नवाचार है. इसके माध्यम से ग्रामीण स्तर पर लैंगिक भेदभाव की शिकार महिलाओं की सहायता की जायेगी.

इस केंद्र में पीड़ित महिलाओं को एक ही स्थान पर समस्या का समाधान मिल सकेगा. प्रशिक्षण का मुख्य उद्देश्य ग्रामीण इलाकों में लिंग आधारित हिंसा रोकना, लैंगिक



प्रशिक्षण में भाग ले रहे समन्वयक एवं नोडलकर्मी.

केंद्र पर महिलाएं आसानी से बता सकेंगी समस्या

संचार प्रबंधक बलराम कृष्ण ने कहा कि यह अधिकार केंद्र एक ऐसा प्लेटफॉर्म है, जहां ग्रामीण क्षेत्र की महिलाएं आसानी से अपनी समस्या बता सकेंगी और उनसे निजात पा सकेंगी. प्रशिक्षक विशेषज्ञ श्रीकांत, शोखर और प्राक्षी प्रिया ने कहा कि लिंग आधारित हिंसा और बाल विवाह को रोकने तथा लैंगिक समानता को बढ़ावा देने के लिए यह प्रशिक्षण आवश्यक है. ग्रामीण महिलाओं की आवाज को बुलंद करना है, लड़कियों के लिए उच्च शिक्षा को प्रोत्साहित करना है. विभिन्न योजनाओं और कार्यक्रमों के माध्यम से उन्हें उनके अधिकारों तक पहुंच दिलाया है. प्राक्षी प्रिया ने कहा कि बच्चों और बचियों में अंतर नहीं करें. प्रशिक्षण में संचार प्रबंधक राजा सागर, बलराम कृष्ण शामिल थे.

समानता को बढ़ावा देना और पीड़ित महिलाओं को दीदी अधिकार केंद्र के माध्यम से उचित परामर्श देकर अधिकार दिलाना है. इसके अलावा, विभिन्न सहायक सेवा प्रदान करने

वाली संस्था जैसे महिला थाना, जिला विधिक सेवा प्राधिकार, सखी वन स्टॉप सेंटर आदि के साथ समन्वय स्थापित कर पीड़ित महिलाओं को यथोचित लाभ दिलाना है.

सुविधा • अभियान चलाकर बनाए जा रहे हैं कार्ड, 31 तक विशेष अभियान चलाकर व जीविका दीदी को भी मिलेगा आयुष्मान कार्ड

भारत न्याय बोधार्थ

गया में जीविका स्वयं सहायता समूहों से जुड़ी दीदियों को आयुष्मान कार्ड के माध्यम से स्वास्थ्य सुरक्षा उपलब्ध हो सके, इसके लिए 31 जुलाई 2024 तक विशेष अभियान चलाकर कार्ड बनवाया जा रहा है. इसके लिए स्वास्थ्य विभाग के सहयोग से जनवितरण प्रणाली केंद्रों, प्राथमिक स्वास्थ्य सेवा केंद्र (पीएससी) एवं प्रखंडों में आयोजित विशेष अन्य शिविरों के माध्यम से, किन्ना कार्ड नहीं है, उनका कार्ड बनवाया जा रहा है.



जीविका दीदी का वन राह आयुष्मान कार्ड।

जीविका दीदियों को इन केंद्रों पर पहुंच कर कार्ड बनवाने के लिए प्रेरित कर रही है। समुदायिक संगठनों के माध्यम से यह जानकारी सभी तक दी गई है। आयुष्मान

कार्ड बनाने के लिए आधार कार्ड एवं राशन कार्ड लेकर जाना है। इस अभियान के तहत, दीदियों को आयुष्मान कार्ड बनवाए जा रहे हैं, ताकि उन्हें स्वास्थ्य सेवाओं का लाभ मिल सके और उनकी सुखा सुनिश्चित हो सके। आयुष्मान कार्ड के माध्यम से, किन्ना कार्ड नहीं है, उनका कार्ड बनवाया जा रहा है.

को प्रति परिवार प्रति वर्ष 5 लाख रूपए तक का कैंसरलेस अस्पताल में भर्ती होने का कवरेज मिलता है। यह योजना गंभीर और क्रिटिकल केयर के लिए वित्तीय सुखा प्रदान करती है, जिसमें विभिन्न सर्जरी और बीमारियों का इलाज शामिल है। इसके अलावा, यह योजना अस्पताल में भर्ती होने से पहले और बाद के खर्चों को भी कवर करती है।

स्वास्थ्य कल्याण को मिलेगा बढ़ावा

इस पहल का उद्देश्य दीदियों के स्वास्थ्य और कल्याण को बढ़ावा देना है, ताकि वे बिना किसी वित्तीय कठिनाई के आवश्यक चिकित्सा देखभाल प्राप्त कर सकें। यह अभियान गया जिले में स्वास्थ्य सुखा को मजबूत करने की दिशा

शिवसागर में जीविका दीदी अधिकार केंद्र का हुआ शुभारंभ

शोषित महिलाओं के लिए हेल्पलाइन सेंटर के रूप में करेगा कार्य

प्रतिनिधि, सासाराम आँकित

ग्रामीण महिलाओं को सशक्त बनाने के लिए जिले में जीविका दीदी अधिकार केंद्र खुलने लगे हैं. राजपुर, सखीली के बाद शिवसागर में शनिवार को जीविका दीदी अधिकार केंद्र का शुभारंभ जीविका कार्यालय शिवसागर के बंधन मि.म. विकास स्वयंसेवी सहकारी समिति लि. शिवसागर के सभाकक्ष में हुआ, जिसका उद्घाटन जीविका जिला परियोजना प्रबंधक (डीपीएम) प्रसन्न कुमार, जीविक प्रबंधक प्रेम प्रकाश, टीबीसीबी उपलब्धकर्ता, जीविका की सामाजिक विकास प्रबंधक (बाएपी-एसडी) रिचा कुमारी, शिवसागर प्रखंड परियोजना प्रबंधक कमलेश कुमार निरंजन सहित जीविका दीदियों ने दीप जलाकर किया. जीविका डीपीएम ने संबोधित करते हुए

कहा कि जीविका दीदी अधिकार केंद्र को खोलने जल्द ही निर्णय बिहार सरकार की पहल पर किया गया है. यह हेल्प डेस्क की तरह काम करेगा, अग्रगण्य लोग लोक कर्मियों के पास जाने से हिचकते हैं यह परेशानी महसूस करते हैं. ऐसे में यह अधिकार दीदियों को दे दिया गया है ताकि उनसे सहजता से अपनी परेशानी साझा की जा सके. इसके बाद अधिकार केंद्र की सक्षमा दीदी उनसे संबोधित कर्मियों से सामन्वय करती हैं. कई लोग अधिकारियों और कर्मियों तक नहीं पहुंच पाते हैं. इस कारण उनका काम नहीं हो पाता है. कुछ लोगों को यह भी पता नहीं होता है कि उनका काम कहाँ होगा. ऐसे लोगों को अधिकार केंद्र की सक्षमा दीदी से मदद मिलेगी. ग्रामीण महिलाएं इन दिनों अज्ञानता के कारण शोषण का शिकार हो रही हैं, इस पर भी इस केंद्र के खुलने से रोक लग सकेगा. पहले हिंसा शिकार पीड़िता का फस्ट ट्रीटमेंट के बाद एक या दो दिन रुकने की सुविधा भी जीविका अधिकार केंद्र द्वारा की जायेगी. जीविक प्रबंधक ने कहा कि अधिकार केंद्र की दीदियाँ सरकारी योजनाओं का प्रचार



जीविका दीदी अधिकार केंद्र का उद्घाटन करते जीविका के अधिकारी व अन्य.

प्रसार भी करेगी. यह यह योजनाएं होगी, जो महिलाओं व अन्य लोगों के लिए चलाई जा रही हैं. इसके साथ ही इसका गंव गंव तक प्रचार प्रसार हो सके, इसके लिए भी कार्य करेंगी. सरकार की ओर से चलाई जा रही योजनाओं की जानकारी

देने के साथ इसका लाभ कैसे लिया जा सकता है, इसको लेकर भी कार्य करेंगी. इस अवसर पर जीविका अंतर्गत नूतन सौप्लाएक संकुल संघ, जय हिंद संकुल संघ को पढ़ने प्रतिनिधियों ने अपने विचारों को गीत, भण्डन झांकी के माध्यम से कार्यक्रम में प्रस्तुत किया. मौके पर मुद्दिमा कुमारी, निवेश कुमार वर्मा, प्रिंदका सिंह, अंजली कुमारी, किंकु कुमारी, गायत्री कुमारी, संजु कुमारी, सरोज कुमार सहित कार्यक्रम के व्यवस्थापक सोहलानुष कोऑर्डिनेटर सरोज कुमार, सुशील कुमार, ब्रजेश कुमार व अन्य मौजूद थे.

जीविका दीदियों को महिलाओं के प्रति हिंसा को लेकर मिलेगी ट्रेनिंग : जीविका के तत्वावधान में चल रहा चार दिवसीय मास्टर ट्रेनिंग का प्रशिक्षण खपन हो गया. इसमें तीन जिला योजना, औरंगाबाद व कैमूर के करीब 27

जीविका दीदी अधिकार केंद्र समन्वयक, प्रखंड रिसेंस परसन (बीआरपी) व जिला रिसेंस परसन (डीआरपी) को प्रशिक्षित किया गया. प्रशिक्षण एक निजी होटल में नोडल के रूप में नामित रोहतास जिला जीविका द्वारा शुरू किया गया. इसकी जानकारी जीविका की सामाजिक विकास प्रबंधक (बाएपीएसडी) रिचा कुमारी ने दी. उन्होंने बताया कि उक्त तीन जिलों के मास्टर ट्रेनिंग को प्रशिक्षित कर दिया गया है. अब यह मास्टर ट्रेनिंग अपने जिले की जीविका दीदियों को प्रशिक्षित करेगी. प्रशिक्षित जीविका दीदी समाज में महिलाओं की भागीदारी बढ़ाने, उनको आर्थिक व सामाजिक रूप से समानता दिलाने, महिलाओं को सामाजिक हिंसा के खिलाफ व अपने हक के लिए जागरूक करेंगी.